

#thinkdifferently

survey results

07 | 04 | 18

Survey

Our event think differently was held on the 3rd March 2018, at the AJ Bell Stadium, Manchester. The event was planned for over 200 people, on the morning of the event we had 235 registered tickets on the day we had 209 attendees

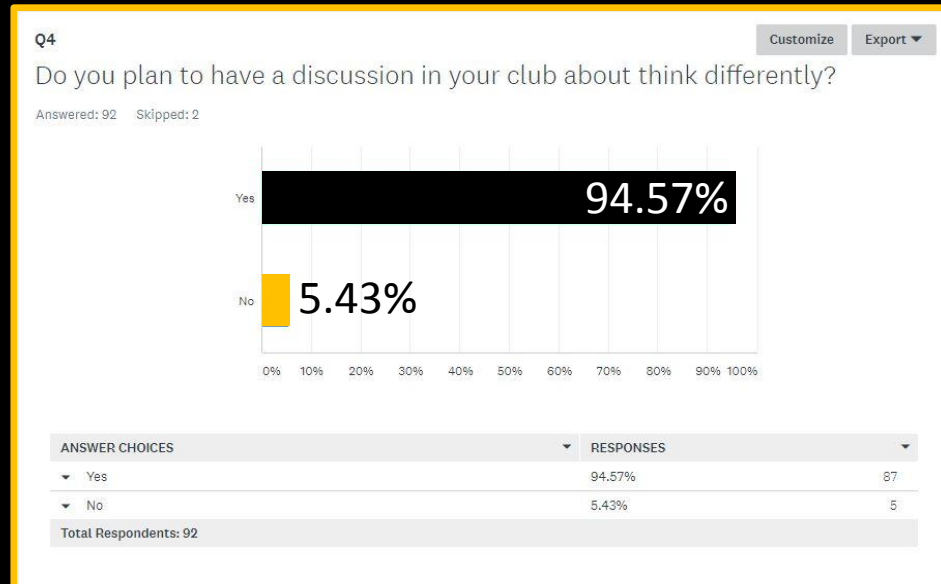
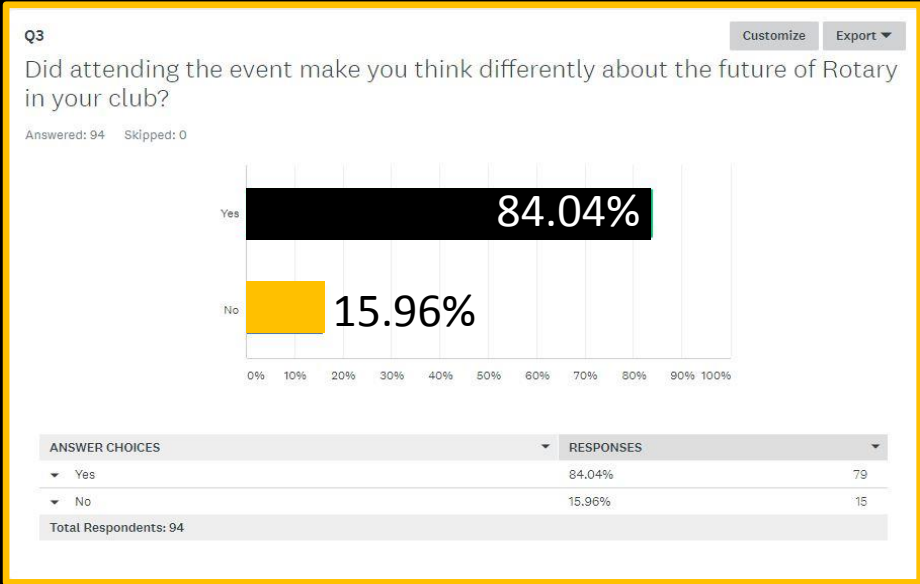
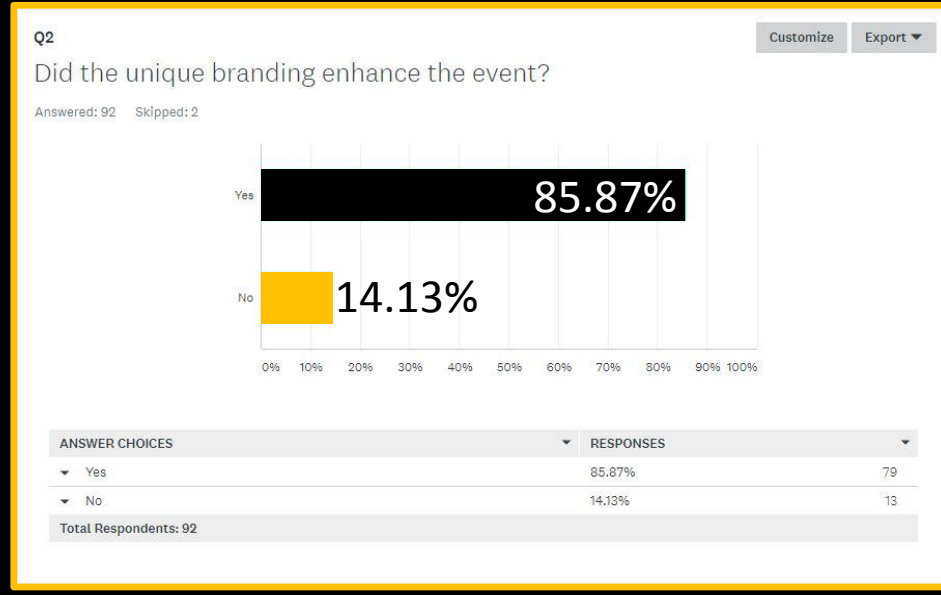
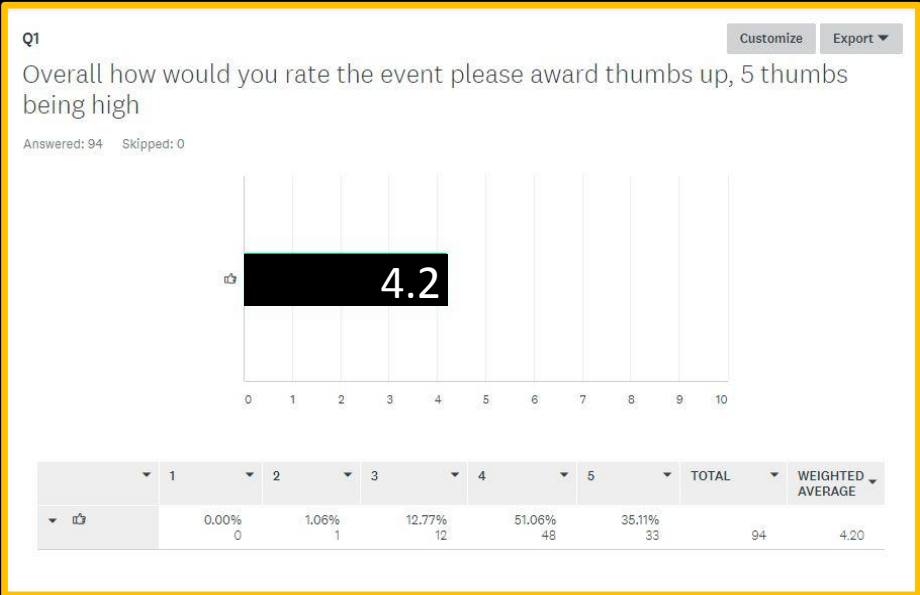


We chose the web platform Survey Monkey to facilitate our completion survey, this was chosen for ease of use, the ability to be linked to Eventbrite our ticketing provider.

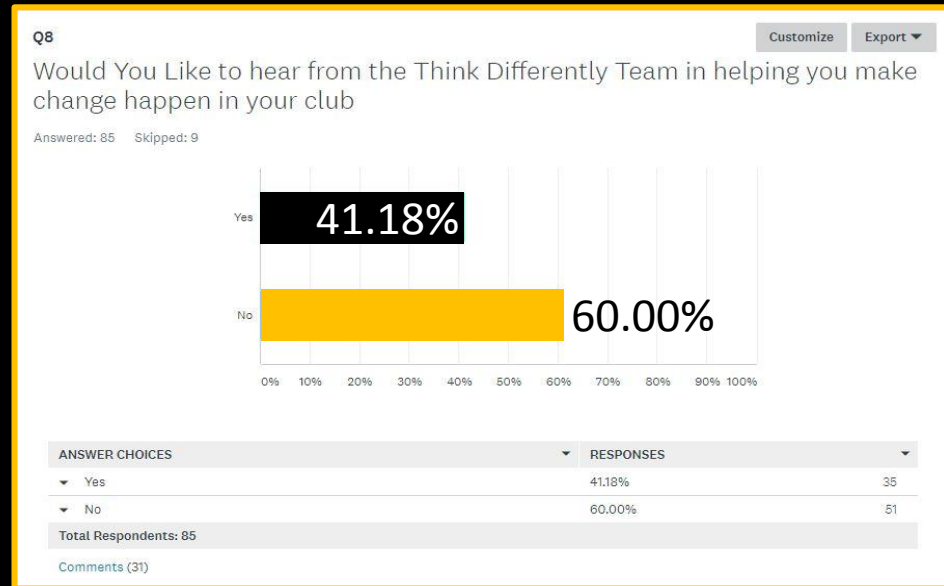
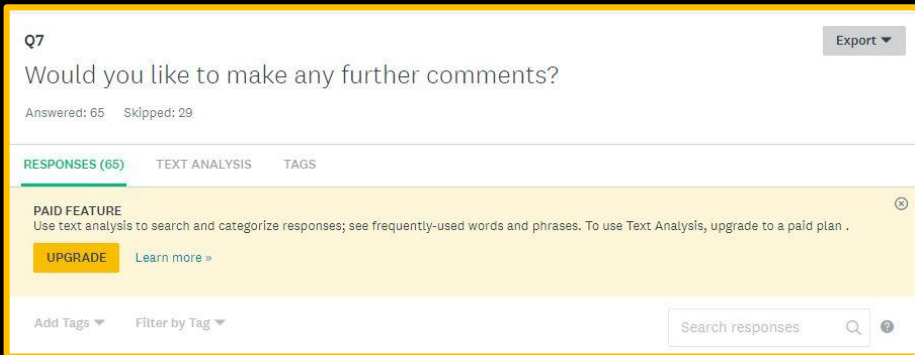
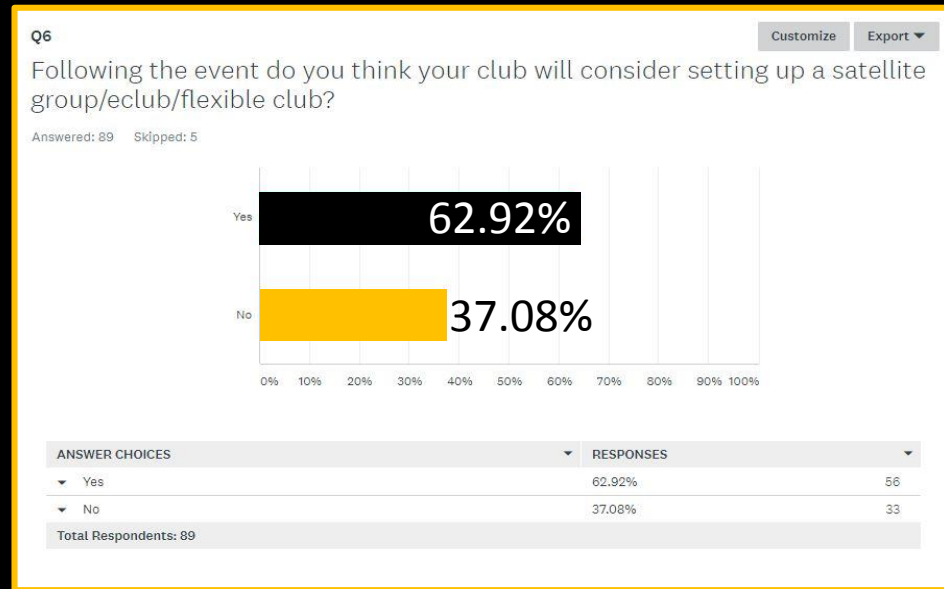
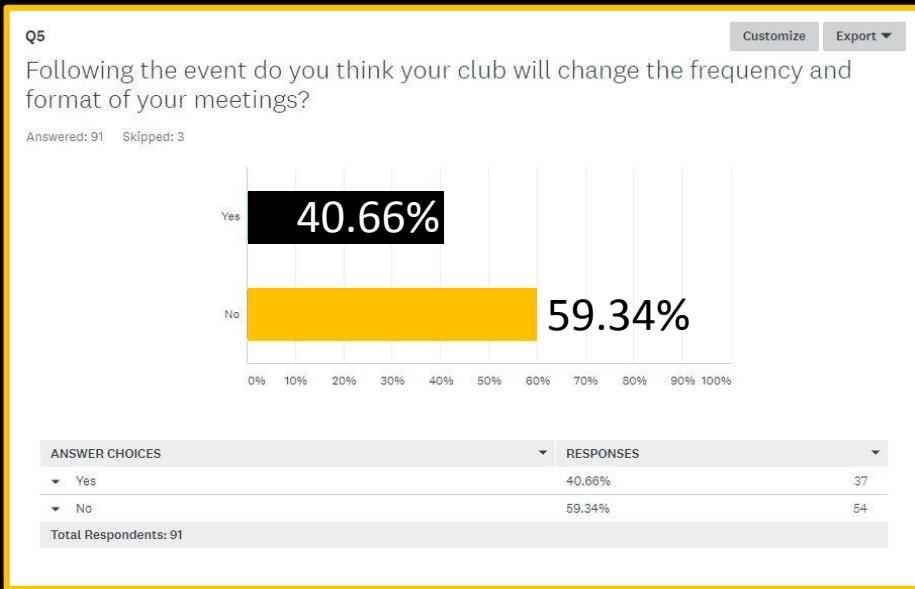
The following questions were presented:-

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|--|----------------------------|
| Q1 Overall how would you rate the event Scale of 1-5 – 5 being the highest score | 1- 5 Thumbs (5 being high) |
| Q2 Did the unique branding enhance the event? | Yes or No |
| Q3 Did attending the event make you think differently about the future of Rotary in your club? | Yes or No |
| Q4 Do you plan to have a discussion in your club about think differently? | Yes or No |
| Q5 Following the event do you think your club will change the frequency and format of your meetings? | Yes or No |
| Q6 Following the event do you think your club will consider setting up a satellite group/eClub/flexible club | Yes or No |
| Q7 Do you want to make a comment? | Response in a text format |
| Q8 Do you wish to hear from the 'think differently' Team | Yes or No |

Question Responses



Question Responses



65 Answered 69.15%
29 Skipped 30.85%

Conclusion & The Way Forward

Attendees were asked if they wanted assistance from the think differently team going forward to support any changes they might be considering following the event.

Of the 94 people who responded to the survey, 31 asked for further help.

Altrincham, Bolton Daybreak , Bolton Lever, Congleton, Eccles, Frodsham & Helsby, Irlam, Leigh, Manchester, Manchester Trailblazers, Middleton, Newton-le-Willows, Poynton & District, Prescott, Radcliffe, Runcorn, Sandbach, Stockport Lamplighter, Tameside, Turton, Warrington, Widnes, Wigan.

All clubs who have expressed an interest in further discussion or a visit from the think differently team have been contacted. Visits to the clubs of Eccles and Wilmslow Dean have already been scheduled. Other clubs are firming up the dates for further discussions.

In addition, we are scheduled to present “think differently” to the D1190 District Assembly.

The response to the event, is overwhelmingly positive with many Rotarians now thinking towards the future and how they can maintain Rotary in their own town.

think differently
we do...